

How to Publish Your Manuscript

From title to references

From submission to revision

Goethe Universität, Frankfurt am Main, 25 March 2011, 14:00 – 16:00,
Lecture Hall H1, Biocenter,

Rob van Daalen, Publisher Physical and Theoretical Chemistry, Elsevier

Professor Dr. Werner Mäntele, Goethe University, Frankfurt am Main, Editor
Spectrochimica Acta A

Arthur Eger, Customer Development Manager, Elsevier



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What will we cover?

- Introduction
- What do journal publishers do?
- Why do scientists publish?
- Demonstrating Research Impact
- The review and editorial process
- What makes a good manuscript?
- Practical tips on before you write
- The article structure
- Publishing ethics

