

Overview of the workshop programme

Career planning for PhD students

Application standards – personal strategies

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Target group: PhD candidates

An occupation in research and teaching, a career in the economic or service sector or in a non-profit organisation – after the doctorate there are numerous career paths open.

Because of this, strategic career planning is necessary. A series of important questions has to be answered: What are my goals and interests, what are my strengths and weaknesses? Where can I apply? Do I know what is expected of me and how to deal with that?

On the basis of these questions the current application standards are conveyed and individual application strategies are worked out. With the help of selected examples from practice, the participants develop the competencies needed for a successful approach to the application process. The workshop deals in particular with the following topics:

- >> Alma mater forever?
Possibilities within and outside academia
- >> My profile:
Stocktaking of my key skills
- >> Before the application:
Strategies & stumbling blocks
- >> Application dossier:
Current standards
- >> The interview:
From individual interview to assessment centre
- >> Role-play:
Application situations
- >> Career planning:
My next steps